

# Programme

## Retail banking. 1960s to 2020s

Friday, 25 November 2016

Bethmann Bank AG  
Bethmannstraße 7-9  
60311 Frankfurt am Main

### Welcome

09:00 **Horst Schmidt** (CEO Bethmann-Bank AG)  
**Dieter Ziegler** (Ruhr-University Bochum)

### Lectures

- 09:20 **Joost Jonker** (Utrecht University)  
Surviving climate change: European retail banking's uncertain future interpreted from its past
- 09:50 **Pierre Mounier – Kuhn** (French National Centre for Scientific Research)  
Computerization of retail banking (1950s – 1990s)
- 10:20 **Thorsten Wehber** (Sparkassen-Finanzgruppe e.V.)  
The inventors of retail banking. Historical success factors and current challenges of German savings banks
- 10:50 Discussion
- 11:05 Coffee break

### Impuls

11:20 **Gabriele Helfenstein** (MoneYou)  
Trends im Markt und Relevanz für MoneYou



## Roundtable

11:30 Retail & Online banking

**Jan Schildbach** (Deutsche Bank Research)

**Frank Eggeling** (Head of Marketing, CRM & Product Management)

Fintech

**Gernot Overbeck** (Fintura)

**Lars Olsson** (Cashlink)

**Tobias Zander** and/ or **Yassin Hankir** (Savedroid)

13:00 Lunch Break

## Lectures

14:00 **J. Carles Maixe-Altes** (University of A Coruña)

Spanish retail banking industry after the crisis: historical development and important factors for the future

14:30 **Tom Petersson** (Uppsala University)

Structural, organizational and market changes in Swedish banking since the 1960s

15:00 Discussion

15:30 Final Discussion

16:00 End

